Our philosophy to architecture is to achieve beauty through research of detail and precise juxtaposition of materials, to imbue each commission with a timeless quality of its own, and ultimately to create a sense of identity.
our offices worldwide

NEW YORK // MIAMI // LUGANO // ZÜRICH // COMO // DUBAI // MOSCOW // SHANGHAI
A++ is the international recognized brand through which ARCH GROUP communicate its work. The group is a multi-disciplinary organization made of different companies that target all aspects that affect HUMAN space: from product design to communication, from architecture to interiors, from development to procurement. We work in more than 10 countries around the world in different types of project. Our strength and growth as a global firm provides one further important benefit. Our vision is a creative process where ideas can flow freely through cultural barriers and gain from the commingling of diverse disciplines and techniques.
ARCHITECTURE
From masterplan to private homes, from commercial to public spaces.

INTERIOR DESIGN
Homes, offices, yachts, retail, private villas and more...

PRODUCT DESIGN
We are able to customize every single project with unique pieces of design.

COMMUNICATION
An effective communication of commercial project is as important as its design.

BRANDING
We collaborate with the most important brands in fashion, automotive and design to provide an added value to your project.

GENERAL CONTRACTOR
In Switzerland we are developer of our own projects. This is the reason why we know how to lead your project from design to construction.

PROCUREMENT
Planning and organizing purchases is vital in business. Thanks to our knowledge of the market we can bundle together the best products and the best value.

REAL ESTATE INVESTMENT
We invest in high quality, high return real estate in Switzerland and worldwide. We know how to make your project profitable.

"WE DON’T DESIGN SPACES, WE THINK ABOUT A NEW WAY OF LIVING"
"ONE GROUP
FIFTEEN COMPANIES
ONE MISSION:
TO CONCEIVE
A NEW RELATIONSHIP BETWEEN
PEOPLE AND SPACE."
### CONSOLIDATE REVENUES (M$)

<table>
<thead>
<tr>
<th>Year</th>
<th>ARCH SA</th>
<th>ARCH AG</th>
<th>ARCH USA</th>
<th>ARCH ME</th>
<th>ARCH ITALIA</th>
<th>CORPORATE BRAND</th>
<th>PC PARK PROPERTIES</th>
<th>MCP GROUP</th>
<th>SOURCE PROCUREMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>$7.123.450,00</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>2017</td>
<td>$4.618.818,13</td>
<td>$285.380,23</td>
<td>$328.061,33</td>
<td>$5.665.515,42</td>
<td>$-</td>
<td>-</td>
<td>$919.865,78</td>
<td>$-</td>
<td>$-</td>
</tr>
<tr>
<td>2018</td>
<td>$4.617.990,25</td>
<td>$2.053.968,00</td>
<td>$1.835.806,00</td>
<td>$6.923.680,90</td>
<td>$590.000,00</td>
<td>$877.800,00</td>
<td>$500.000,00</td>
<td>$130.000,00</td>
<td>$2.637.206,00</td>
</tr>
</tbody>
</table>

### FINANCIAL HIGHLIGHTS

<table>
<thead>
<tr>
<th>Year</th>
<th>CONSOLIDATE REVENUES</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>$7.151.711,00</td>
</tr>
<tr>
<td>2017</td>
<td>$12.040.001,54</td>
</tr>
<tr>
<td>2018</td>
<td>$19.666.451,15</td>
</tr>
</tbody>
</table>
We work in more than 10 countries around the world in different types of project. Our strength and growth as a global firm provides one further important benefit. As the world faces increasingly pressing challenges in areas like climate change and the management of important natural resources, perspective on the most effective responses is vital.

A++ is a vibrant, diverse firm working across four Regions, yet scale alone isn’t our strength. We’re united by a common ethos, enduring values and a desire to harness our global expertise for the benefit of the people and communities we work for.

**PROJECTS LOCATION**

---

**TOTAL PERCENTAGE INCOME BY REGION (%)**

- **AMERICAS**: 28%
- **EUROPE**: 22%
- **EAST ASIA**: 10%
- **MIDDLE EAST**: 40%

**PROJECT CATEGORIES IN NUMBERS**

- **HOSPITALITY**: 10 categories
- **URBANIZATION**: 10 categories
- **COMMERCIAL**: 10 categories
- **YACHT**: 4 categories
- **RESIDENTIAL**: 50+
- **EXHIBITIONS**: 35
- **OFFICES**: 20
- **HIGH RISE**: 15

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**CONCEPT DEVELOPED THROUGH THE YEAR (N.)**

**PROJECTS LOCATION**

---

**CONCEPT DEVELOPED THROUGH THE YEAR (N.)**

- 2013
- 2014
- 2015
- 2016
- 2017
- 2018
During our professional growth, we have expanded our knowledge in many areas, from Architecture to Design to our recent positive experience in Yacht Design.

ATTRACTING THE BEST
GETTING BETTER AND BETTER
GOING WHERE WE ARE NEEDED

Across all our markets we aim to be wherever our clients need us to be. Achieving this goal means encouraging our people to broaden their experience internationally.

STUDIO TIMELINE

<table>
<thead>
<tr>
<th>Year</th>
<th>Studios</th>
<th>People</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>1 Studio</td>
<td>10 People</td>
</tr>
<tr>
<td>2010</td>
<td>2 Studios</td>
<td>15 People</td>
</tr>
<tr>
<td>2018</td>
<td>8 Studios</td>
<td>100+ People</td>
</tr>
<tr>
<td>2022</td>
<td>10+ Studios</td>
<td>150+ People</td>
</tr>
</tbody>
</table>

+93.4% of people increased in our studios in less than two decades with the confidence for a future growth.
This structure is about more than creating a series of rooms and spaces to accommodate future guests, this is about blending sustainable techniques, appreciating the aesthetic of form, and carefully constructing a hotel that would become a major point of interest in the region.

With majestic angles, unexpected vertical lines and complementing shapes, the structure truly says something about the artistry of architectural innovation.

**THE APPROACH**

**Approach**

The gathering of resources, technologies available on site and their integration into the project through design and construction procedures that aims to minimize the use of energy and to increase its whole efficiency, makes any realization conceived with this approach, unique.

**Design**

The choice and composition of the energies that will support the operation of the building is as important as the simultaneous design of an integrated management system.

**Customize**

All stages of the project are developed with the goal of achieving high levels of efficiency, low cost of construction, maintenance and operation, high manufacturing quality and aesthetic integration with the context and the user desires right from the very start of the conceptual stages up to the finished product and beyond.

**Build**

We craft every project as a one-off, A tailor-made path to each realization that starts from the very concept, to its proposition merging the team’s professionalism and creativity through architecture, design, engineering, sustainability consultancy and communication skills, to guide each project to success.

Construction costs are the scare that drives decisions about sustainable design. The construction of sustainable buildings is not essentially more expensive than a conventional building. In fact, sustainable design, for most construction projects, can be realized within the originally planned budget or with low additional costs estimated in less than 3% of the initial budget.

**A++**

A++ is an open way of thinking that encompasses today’s architecture and design environment and their cross interdependencies, cross-disciplinary and cross-cultural influences.
THE INTEGRATED SUSTAINABLE DESIGN APPROACH

In the integrated sustainable designing, all stages of the project are developed with the goal of achieving high levels of efficiency, low cost of construction, maintenance and operation, high manufacturing quality and aesthetic integration with the context and the user desires right from the very start of the conceptual stages up to the finished product and beyond.

TRADITIONAL APPROACH

In the traditional design approach, layers of materials and accessories are added to the finished product to modify an unsustainable development into a more sustainable one through processes of auditing that often collide against the formal and construction constraints of the building.
WHY BUILD GREEN

The need to reduce the impacts, energy consumption and the use of resources, the necessity to support a social and economic grow and allow for a better living standard of our communities, the need to conform and anticipate present and future regulations relative to sustainability, call for the creation of a new standard of design that embraces and incorporates all this criteria. All energy building have common characteristics that can be summarized in this lines:

- HIGH LIVING COMFORT AND HIGH EFFICIENCY
- HIGH STANDARDS OF DETAILS AND HIGH PERCEIVED VALUE
- NO DESIGN COMPROMISE
- LOCATION AWARE ENGINEERING
- SECURITY

Green buildings is smart building. Aside from their obvious benefit to the environment, green buildings deliver are more comfortable, healthier, return higher productivity rates, have higher resale values and produce financial savings.

THE ENVIRONMENTAL IMPACT OF BUILDINGS

- 50% of natural resources
- 25% of landfill waste
- 12% of water consumption
- 10% of airborne particules
- 35% of greenhouse gases
- 39% of energy use

We design and develop realization with top energy performance, in which the energy requirements is very low or almost zero and it is covered in a very significant extent by energy from renewable sources. The structure, composition of the exterior and interior walls, the type of system and each component is specially selected from the best available technologies in the local or international markets to meet the needs of the environment, of the local climate and characteristics of its use.
Paolo Colombo was born in Milan on May 21st 1970 and graduated from the Polytechnic of Milan in July 1998. Founder and creative mind behind A++, he has built its international reputation by designing and building architecture spanning from hotels to restaurants, residences to commercial spaces, inspired and heavily rooted on the broadest vision of sustainability which becomes the center and reference in the development of his design; with an architecture inspired and strongly centered on the concept of well-being, an emotional stage mediated between art and function, with attention to detail and functionality. In each realization it is expressed the need for a profound and ongoing dialogue with what exists in its surroundings and its interior, developing a new concept of environment, design and space combined with the material research aimed at finding an "active" sustainability where every element has its function and where space serves as a stage to showcase the combination of elements unexpected presences, to develop new sensory emotions in search the ultimate target of true sustainability: the wellbeing of the inhabitant. As creative director, he coordinates professionalism catalyzing various experiences and different cultures. Among the many national and international projects in the past, the island Falcon Island, a residential complex of 150 highly innovative and sustainable villas in the UAE, the master plan of a new urban settlement in an area of 7.5 million square meters in Albania, and many other development currently under construction in the world.

Carlo Colombo is considered one of the most important international Architect and designer. He started his career right away with designing for top level brands. From this moment he collects hundreds of collaborations with the most important brands of design made in Italy like Antonio Lupi, Artemide, Bentley Home, Bugatti Home, Cappellini, Flou, Flexform, Franke, Giorgetti, iGuzzini, Penta, Poliform, Trussardi Casa, just to mention some. Beyond the design of products and furniture, Colombo also takes care of strategy and marketing for the companies, develops graphic projects and curates exhibitions, works as a consultant and Art Director. The work that initially was concentrated on design and interior, extends progressively also in the field of constructions in Italy and abroad. In 2004 the architect is awarded as designer of the year; in 2009 wins an international competition for the design of the two multifunctional towers in Abu Dhabi and from 2011 teaches design at the De Tao Masters Academy of Beijing in China. He receives a lot more awards all over the world, amongst them the Elle Decor International Design Award in 2005, 2008, 2010, 2011, the Good Design Award of the European Centre for Architecture Art Design and the Chicago Athenaeum in 2009, in 2012 e 2014 e 2016 he wins the Red Dot Design Award, the Interior Innovation Award e and the iF design award. In 2017 in Switzerland he was awarded by the Italian Console with title of Knight of Order of Merit for Labour. Also in 2017, he won the International Design Award in Los Angeles with the sculpture armchair "784", and he was also included in the volume "100 Italian excellences". In 2018 he receive the APDC*IDA Excellence Design Awards and in 2019 he receive the Wallpaper* Design Award with 'Albume' coloured sinks for Antoniolupi.
In the realm of architecture Stars and gigantic practices, A++ has carved for itself a distinctive position among the very few that has taken sustainability seriously. We have successfully merged sustainability and quality, aesthetics and economics radically changing the way we approach this profession. Through the years, A++ has been called to apply this innovative approach in every realization. There are some occasion where the resulting realization is speaking out loud the adopted sustainable principles, and many more where the approach remains an inherent part of the project without being its main marketing tool. Being a multidisciplinary practice, A++ has been working in mostly every area of architecture and design: we have designed skyscraper and little, low budget sustainable homes, hotels and residences, luxury homes and apartments, city and development area’s master-plans and distinctive landscape in more then 20 countries around the globe. Among the many national and international projects, to be noted the recent past the island Falcon Island, a residential complex of 150 highly innovative and sustainable villas in the UAE, the master plan of a new urban settlement in an area of 7.5 million square meters in Albania, along with commercial and residential projects currently under construction in Congo, Kazakhstan, Armenia, Dubai and Switzerland.
ARCHITECTURE

FENDI TOWER
Panama City

TOWERS PROJECT
Abu Dhabi

MAG HEADQUARTER
Dubai - Emirates

ABOVE THE CLOUDS
Dubai - Emirates

DONNA TOWERS
Dubai - Emirates

HOTEL POINTE NOIRE
Congo

CONDO HOTEL
Grand Cayman

SEASIDE VILLAS/HOTEL
Sicily - Italy

SPANISH BAY
Grand Cayman

RESIDENTIAL BRIDGE
Dubai

MIXED USE BUILDING
Switzerland

CLOTHING STORE 150
Sochi

ROYAL PALM
Grand Cayman

RA CURTA RESIDENCE
Lugano

WEST BAY LAGOON
Doha

LAKESHORE VILLA
Italy

PRIVATE VILLA
Zurich

PRIVATE VILLA
Italy

PRIVATE VILLA
Switzerland

PRIVATE RESIDENCE
Zurich

MEHRFAMILIENHAUS
Kloten

PRIVATE RESIDENCE
Lugano

PRIVATE RESIDENCE
Ticino
**INTERIOR**

**FENDI APARTMENT**  
China

**BENTLEY APARTMENT**  
China

**PRIVATE VILLA**  
Italy

**PENTHOUSE**  
Switzerland

**PENTHOUSE**  
London

**FENDI TOWER**  
Panama

**HOTEL POINTE NOIRE**  
Congo

**BUGATTI CAFÈ**  
Doha

**HOTEL ME**  
Cancun

**VVIP BUGATTI LOUNGE**  
Doha

**POLICE OFFICE**  
Dubai

**MAG LIFE**  
Dubai

**BENTLEY SUITE**  
Doha

**BUGATTI SUITE**  
Doha

**ROCA HOTEL**  
Miami

**ST. REGIS**  
Rome - Italy

**MICRO UNITS**  
Switzerland

**HRH SWEDEN PALACE**  
Dubai

**AKOYA OXYGEN BUGATTI**  
Doha

**SWEDEN VILLA**  
Doha

**WATERFRONT VILLA**  
Doha

**AVENTINO VILA**  
Rome - Italy

**ASTANA VILLA**  
Astana

**LUXURY APARTMENT 812**  
China

**LUXURY APARTMENT 208**  
China
YACHT DESIGN

ROSSINAVI ATTITUDE
Cantieri Rossinavi Viareggio

ROSSINAVI EXPLORER
Cantieri Rossinavi Viareggio

PALMER JHONSON & BUGATTI
Montecarlo - Monaco

ROSSINAVI FLORENTIA 52
Montecarlo - Monaco

PRODUCT DESIGN for first-rate Italian and international brands such as
Antonio Lupi, Artemide, Bentley Home, Bugatti Home, Flou, Flexform, Franke, Giorgetti, iGuzzini, Penta, Poliform, Trussardi Casa, Varenna and many more.

OUR CLIENTS

Emaar, Dubai Properties, Damac, MAG Group, Renco Group, Amini Group Zürich, NCB, Cayman Islands, Attie Grupo Panama, Luxury Living, Poliform and many more.